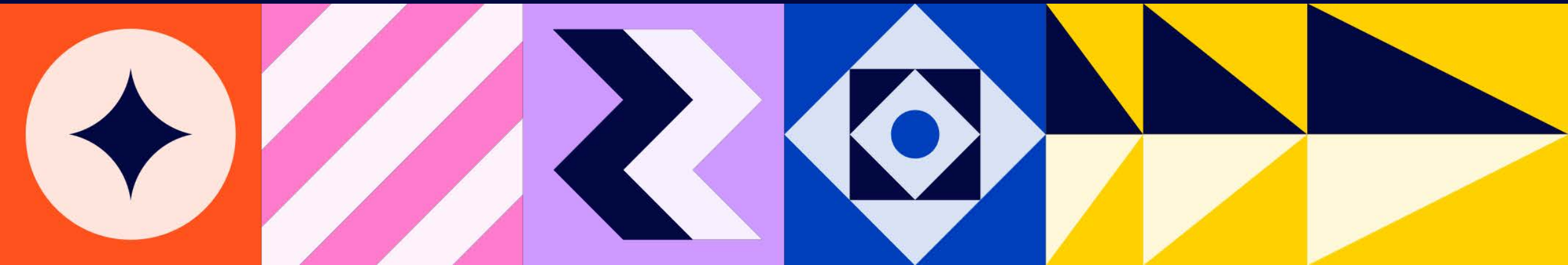


# Bayswater

Create the life you want to live



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# **Our mission**

## Our Mission

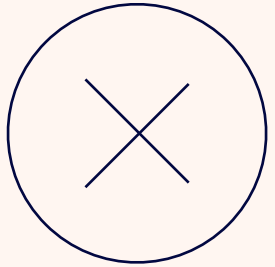
**To educate and inspire  
the next generation  
through a life-changing  
educational experience.**



We're changing the face of education.  
Bringing fresh thinking and a world of  
experience, we're building a vibrant brand  
with a network of educational centres that  
offer young people, locally and globally, a  
life-changing adventure and the chance to  
develop a social conscience.



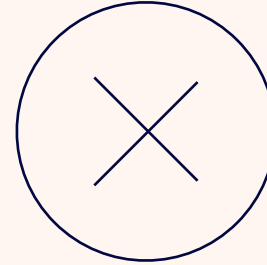
# **Our Story**



**1948**

The first Bayswater school opens  
(as Eurocentres Bournemouth) founded by  
Erhard Waespi.

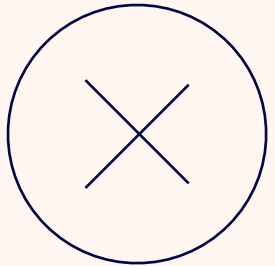
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**2020**

Bayswater Acquires Eurocentres and Language  
Study Centres (now Bayswater Summer).

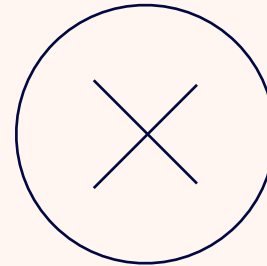
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**2017**

Bayswater Education is founded at our  
school in London by James Herbertson  
and Stephan Roussounis.

---



**2022**

Bayswater expands into Canada with  
the acquisition of Stafford House  
schools in Toronto and Calgary and the  
acquisition of ELS school in Vancouver

---

## A life less ordinary

**An educational powerhouse; where experience meets progress. The coming together of Eurocentres and Bayswater represents a new era in international education.**

We're passionate about growing communities of global thinkers and explorers, at home and abroad – whatever their story. Young people from every walk of life who get a buzz from discovering new cultures, exploring new flavours and learning what's out there. We like to think of them as global spirits.

We're on a mission to educate and inspire the next generation through a life-changing educational experience.

Our progressive educational centres are designed for today's young people, offering them a chance to explore inspiring vocational skills, giving them life-changing experiences and teaching them the value of giving back.

Our One for One commitment means that when students sign up, we give a place to a less fortunate student. So, they're not only improving their own life, but someone else's too. Just a few months studying in one of the world's most exciting cities can spark transformation on every level.

We're building a vibrant network of international learning centres in the world's most exciting cities.

**Our purpose? To empower all young people to create the life they want to live.**





## Our Promise

We're passionate about growing communities of global thinkers and explorers, at home and abroad – whatever their story. Young people from every walk of life who get a buzz from discovering new cultures, exploring new flavours and learning what's out there. We think of them as global spirits like ourselves.

### A home away from home

We're here to support you, at every step of your journey.

---

### Your success is ours

It's our job to meet your needs and give you what you need to succeed. Your goals are ours too.

---

### More power to you

We're a student powered community, listening to you and celebrating your efforts and achievements.

---

### Inspiring global spirits

Why we do what we do – to empower all young people to create the life they want to live.

---

# **Our Methodology**

## 21st Century Skills

To get ahead in the 21st century, you need more than just academic skills. Our classes help students learn to collaborate with others, navigate complex situations, think creatively and critically, and present themselves with confidence.

**These, alongside other soft skills, have been named '21st Century Skills'.**



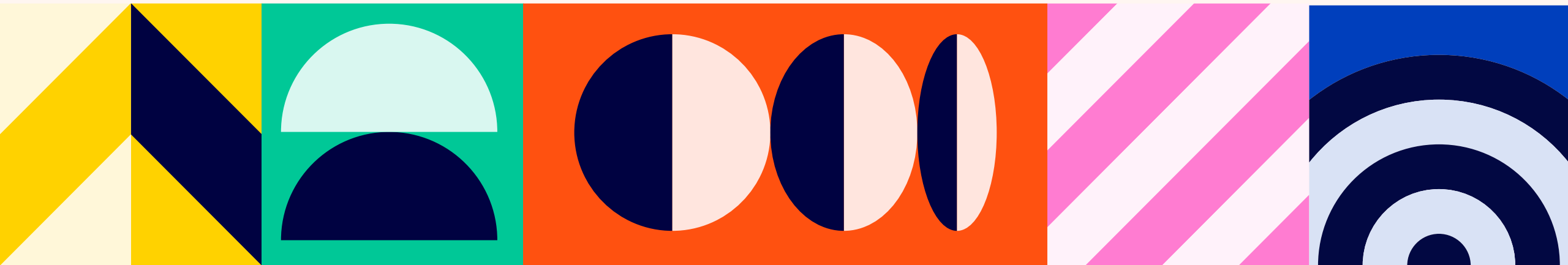


# **Bayswater Foundation**

**Education for Good**

## One-for-One Commitment

Our one-for-one commitment means that when a student signs up, we give a place to someone less fortunate. So, they're not only improving their own life, but someone else's too.



## What we do

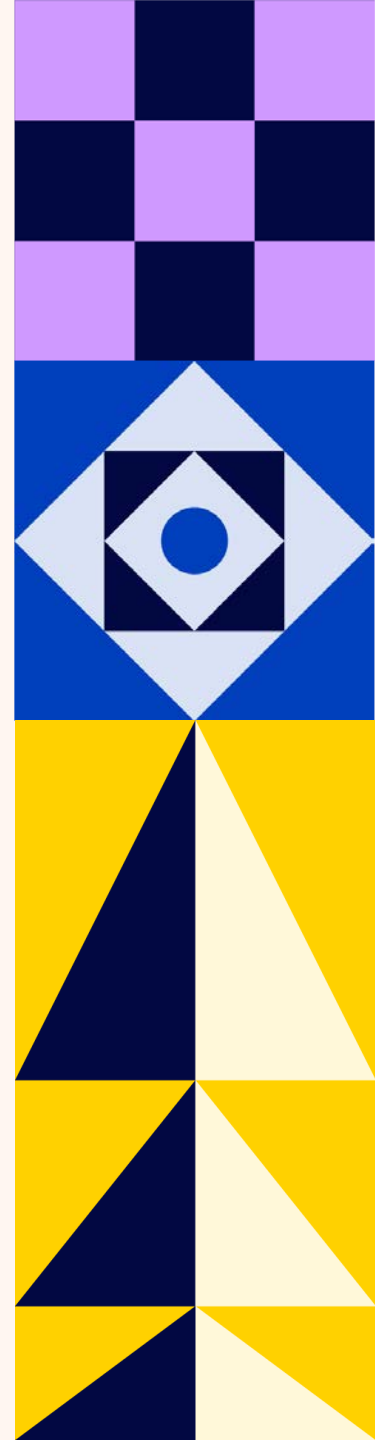
We donate time, expertise and money to students and charities to provide them with life-changing education.

## Why we do it

Education should be available to anyone, whether they can afford it or not. We want to inspire the next generation of explorers, wherever they are regardless of their financial situation.

## How we do it

We team up with organisations that share our mission and donate a week of classes for every week a student studies with us.



## Mais Caminhos

### Brazil

Our first project abroad fully funded from revenue from the course and students in the UK is in partnership with NGO "Mais Caminhos" in Rio de Janeiro. We chose this organisation for their shared values and knowledge of teaching and caring for people from a less privileged background. Quality education, resources and teachers are often lacking in Brazil's poorest communities. Mais Caminhos is delivering an English course for teenagers aged 12-16 years old who couldn't otherwise afford tuition, financed by a grant from Bayswater Foundation.





## Fundación Caminos

### Colombia

Our second partnership is with Colombian NGO 'Fundación Caminos'. You don't have to have camino (path or route in English) in your name to work with us, but it helps! Like our programme in Brazil, we are funding an English programme for 12-16-year-olds from some of the most difficult neighbourhoods in Medellín. This organisation offers a safe place for teenagers to meet, learn and play sport.

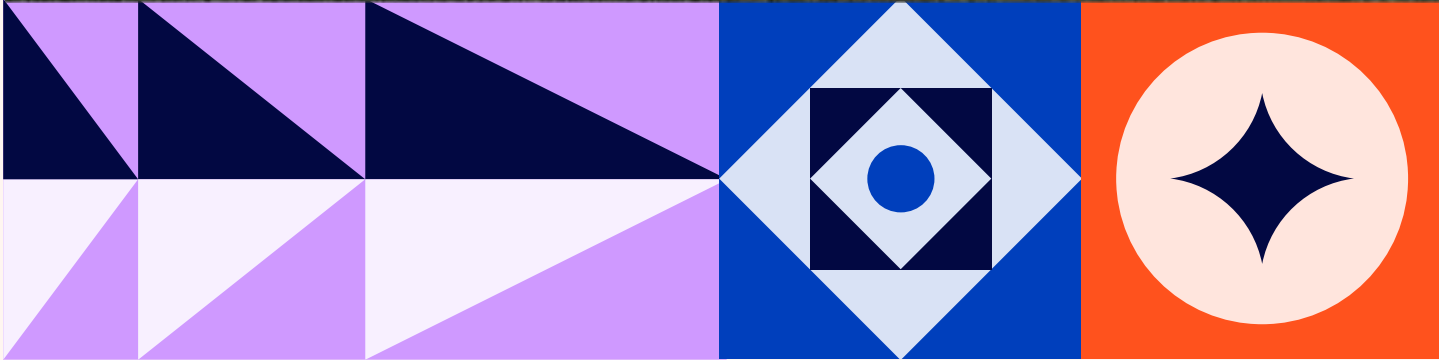




## Scholarships with RefuAid

### UK

Bayswater and RefuAid teamed up to offer scholarships to refugees in London. RefuAid is a small charity aiming to support refugees and asylum-seekers in the UK access education and employment in line with their skills and potential. We established a partnership in April 2018, having discovered their shared values about the importance of access to education for all. The language scholarships will enable people who have been forced to leave their home countries to rebuild a life for themselves here in the UK. Through English classes and pastoral support, we hope that this opportunity will provide people with the skills needed to access education and find meaningful employment.





# **Our Courses**



Language courses

## **English and French**



Professional Courses

## **Digital Marketing, Business and Fashion**



Groups and Family

## **Family Courses, Summer Camps and Groups**

## English Courses

### General English

Our General English courses use a range of tools to give engaging, interactive lessons which prepare you for real-life situations and communication in an increasingly connected world.

Available in all centres except Paris

### Business English

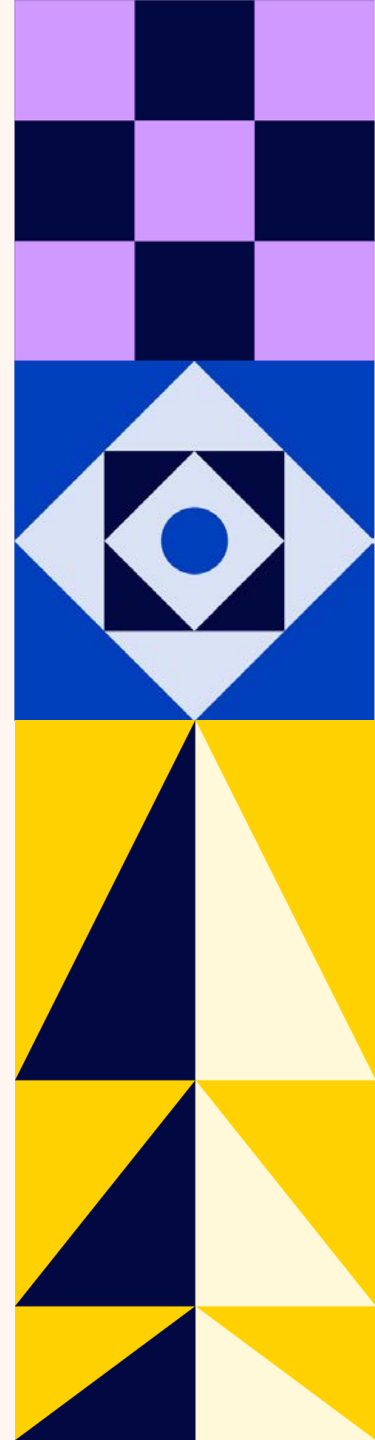
Learn English language for an international workplace with Business English. Develop skills and vocabulary relevant to the modern workplace and put them into practise with live scenarios in the classroom.

Available in London, Toronto, Calgary and Vancouver

### Exam Preparation

Our exam preparation courses for IELTS or Cambridge FCE and CAE exams boost confidence, polish exam technique and refine language skills in all four areas.

IELTS available in all centres except Paris, FCE & CAE available in London, Brighton, Toronto and Cyprus



## French Courses

### General English

Our General English courses use a range of tools to give engaging, interactive lessons which prepare you for real-life situations and communication in an increasingly connected world.

Available in all centres except Paris

### Business English

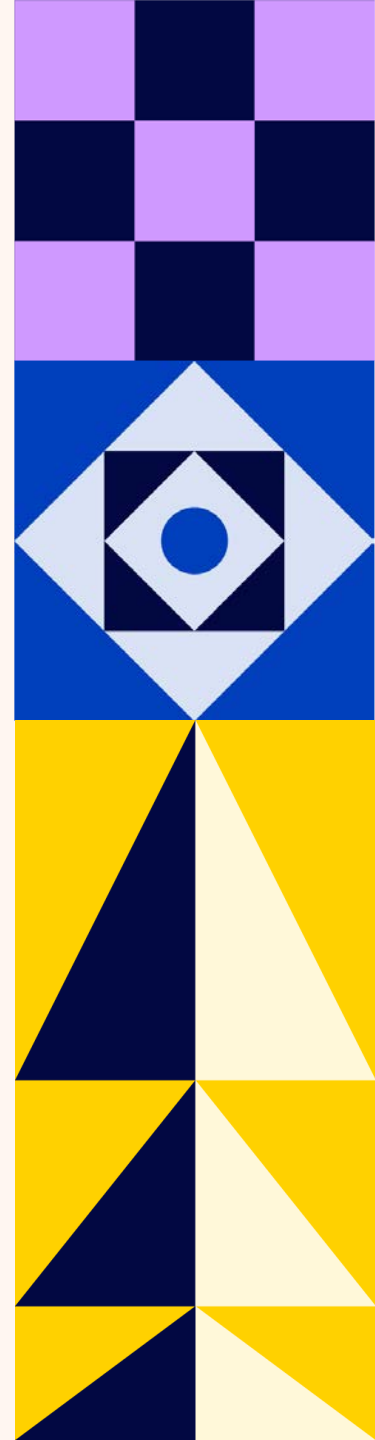
Learn English language for an international workplace with Business English. Develop skills and vocabulary relevant to the modern workplace and put them into practise with live scenarios in the classroom.

Available in London, Toronto, Calgary and Vancouver

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IELTS available in all centres except Paris, FCE & CAE available in London, Brighton, Toronto and Cyprus



## Professional Courses (Europe)

### Digital Marketing

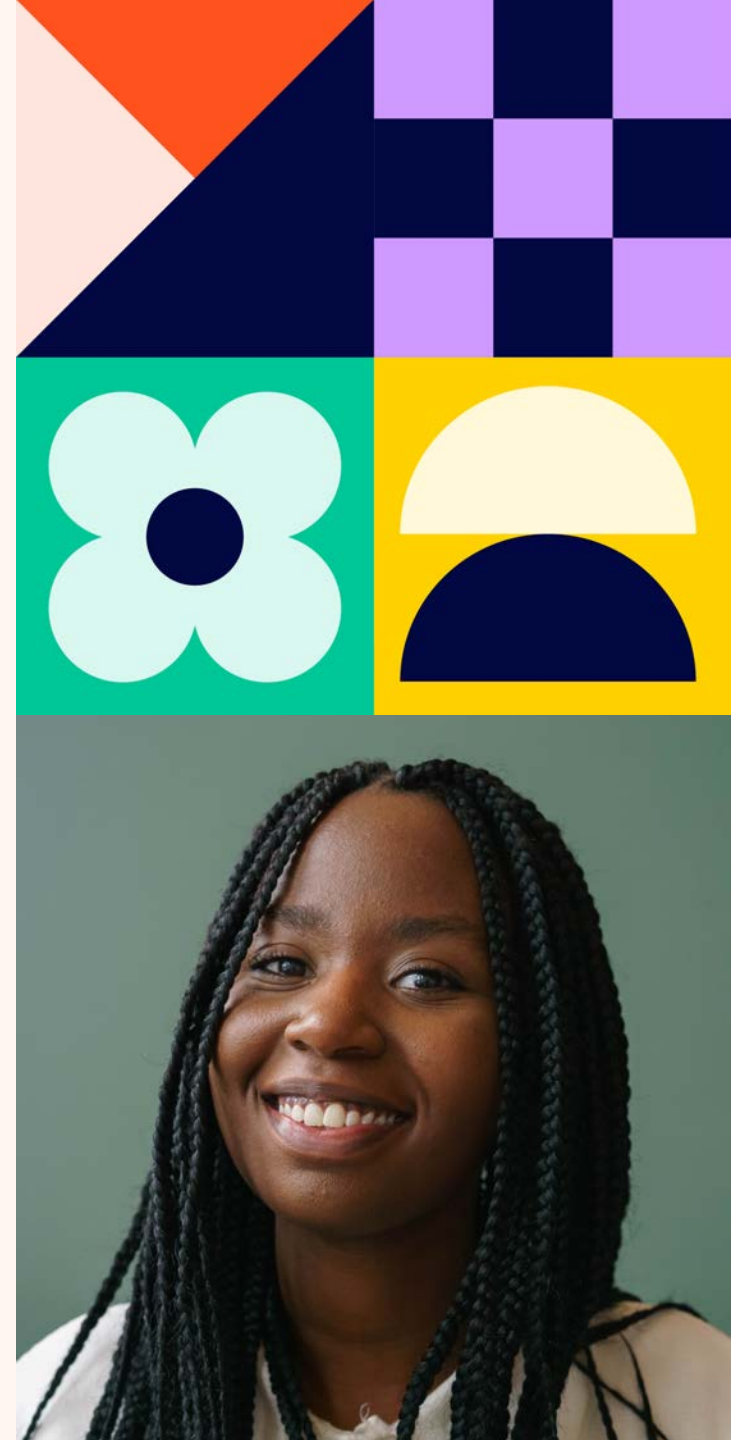
Developed by industry-renowned experts and constantly updated to fit the latest trends, our certified diploma dives into the most relevant and transformative aspects of digital marketing.

Available in London

### Fashion

Specialise in four weeks or complete a diploma in eight - the choice is yours as you learn from big names in fashion and visit industry sites with your classmates.

Available in London and Paris







## Professional Courses (Canada)

### Marketing

Kick-start your career in marketing with this course, which gives you a well-rounded understanding of strategic planning, marketing styles and key industry concepts and practises.

Available in Toronto, Calgary and Vancouver

### Business Management

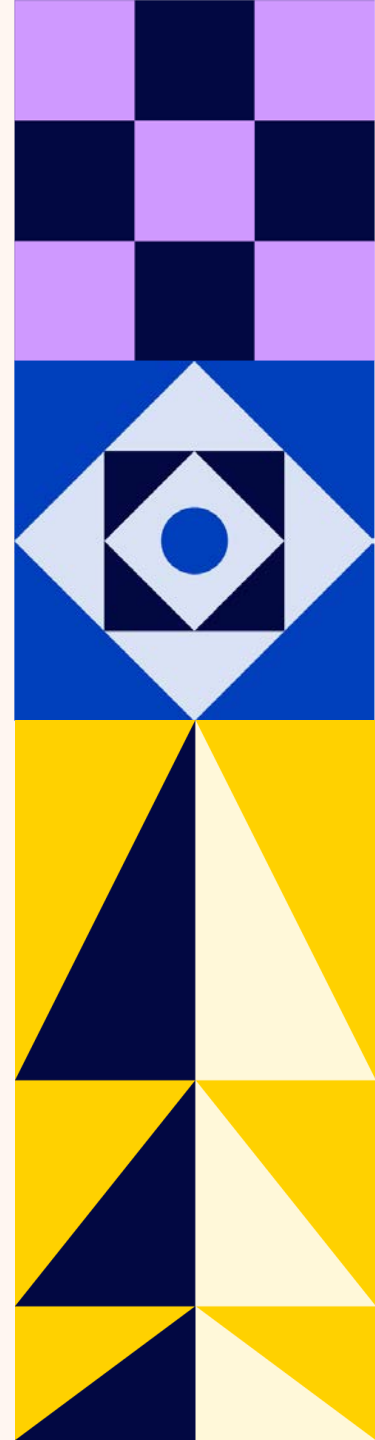
Designed with the modern business market in mind, this course will improve your career prospects and develop your understanding of business structures, management tools, strategic planning and much more.

Available in Toronto, Calgary and Vancouver

### Project Management

Learn how to manage a team to success and develop an analytical approach to project management with our immersive, up-to-date course, including planning, presentation and team management skills.

Available in Toronto, Calgary and Vancouver



## Professional Courses (Europe)

### Digital Marketing

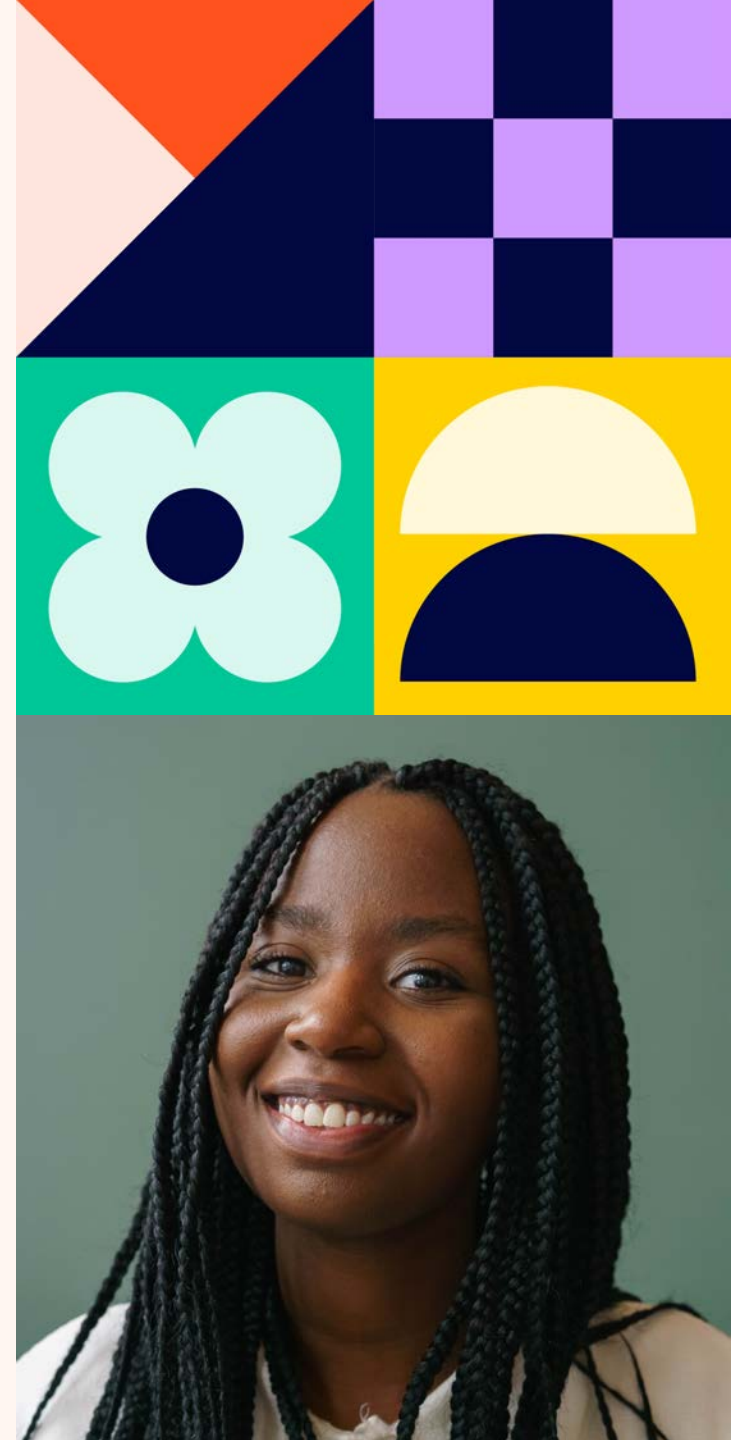
Developed by industry-renowned experts and constantly updated to fit the latest trends, our certified diploma dives into the most relevant and transformative aspects of digital marketing.

Available in London

### Fashion

Specialise in four weeks or complete a diploma in eight - the choice is yours as you learn from big names in fashion and visit industry sites with your classmates.

Available in London and Paris



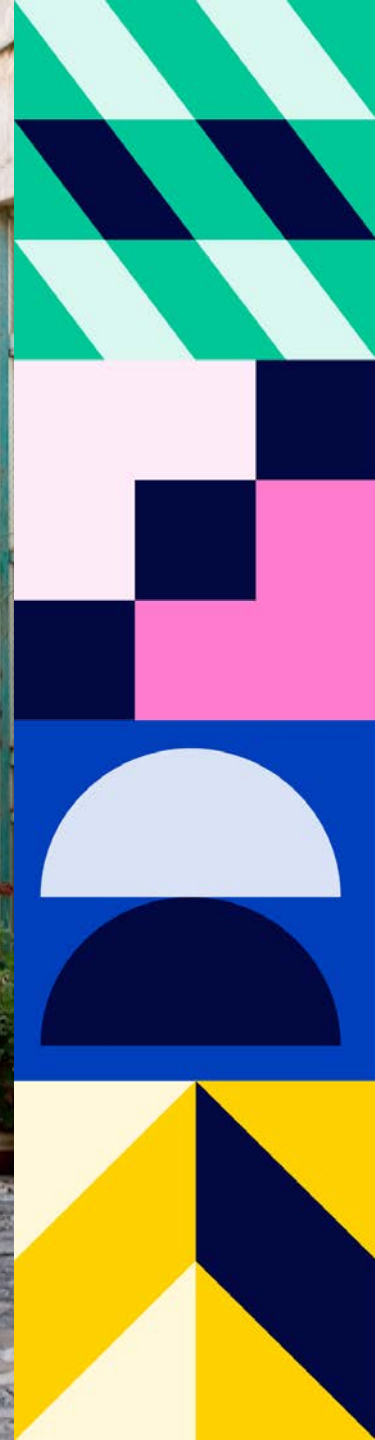


## Family Course

### Key Facts

- Summer dates or year-round options available
- Standard English: 20 lessons
- Standard English plus summer activities
- Optional: family activity programme (3 afternoons per week)
- Age: 10+

Available in Brighton, Bournemouth, Cape Town,  
Paris and Cyprus

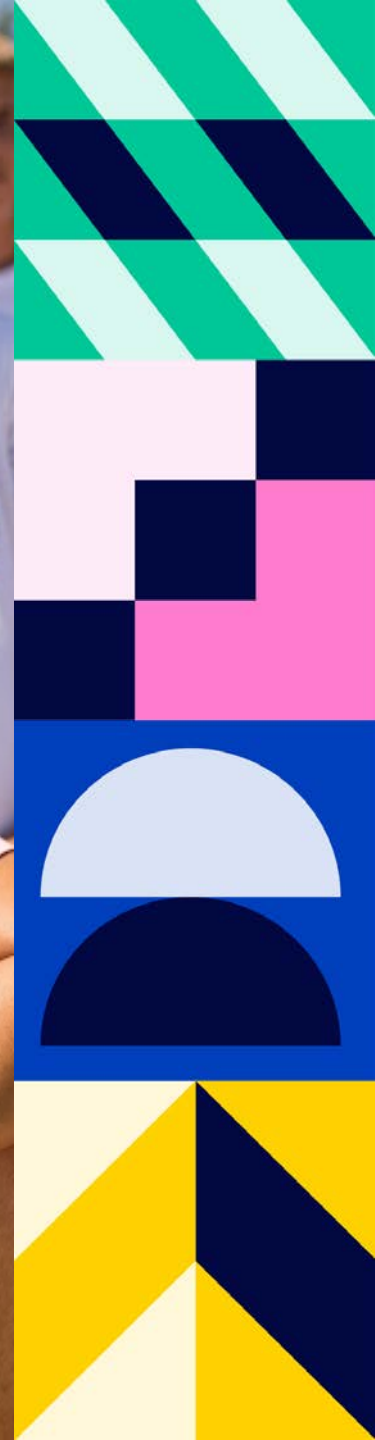


# Summer Camps and Groups

## Key Facts

At Bayswater Summer, students get the best English learning experience at our camps alongside visits to important sites and landmarks. Each our fully-qualified staff run an entertaining activity programme, designed to keep kids engaged, learning and having fun, all at once!

Available in Brighton, Bournemouth, Westminster (London), Greenwich (London), Oxford and Cyprus



# **Our Schools**





London



Liverpool



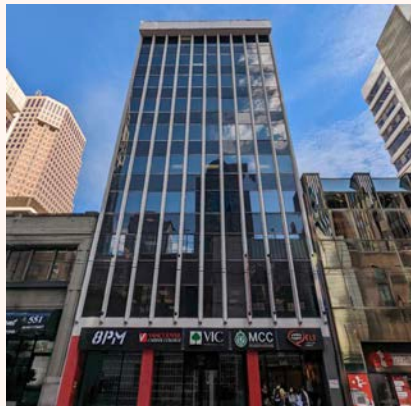
Brighton



Bournemouth



Toronto



Vancouver



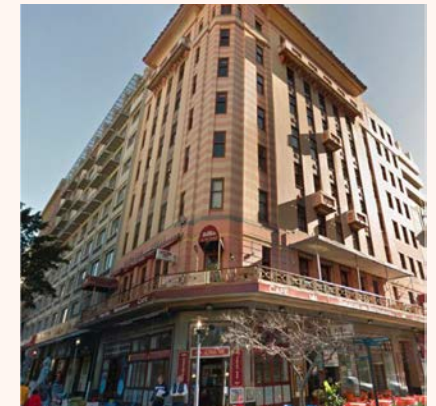
Calgary



Paris



Cyprus



Cape Town

## London

Our offer at Bayswater London includes a range of English classes to suite any need, as well as a growing portfolio of in-demand courses in digital marketing and fashion. All of our professional courses are designed with employability in mind, and offer students the chance to see their education in practise through group project work, company visits and guest lectures.

### Courses Offered

---

General English

---

Exam Preparation

---

Business English

---

One-to-one

---

Digital Marketing

---

Fashion

---

### Accommodation

---

Homestay

---

Residence

---

### Key Facts

---

15 Classrooms

---

4 Student Lounges

---

Student Kitchen

---

Library

---

Self-study Room

---

65" Interactive TVs

---

**IELTS**  
test centre

**300**  
capacity

**British  
Council**

**Digital  
Marketing  
Institute**





# Liverpool

We are located mere moments from many of Liverpool's world-famous attractions. We offer a variety of English courses tailored to individuals or groups, with full support offered to every student in a unique homely setting. Bayswater Liverpool is the perfect place to begin your language journey.

## Courses Offered

---

General English

---

Exam Preparation

---

One-to-one

## Accommodation

---

Homestay

---

Residence

## Key Facts

---

8 Classrooms

---

Space for Self-study

---

Student Kitchen

---

Student Lounge

---

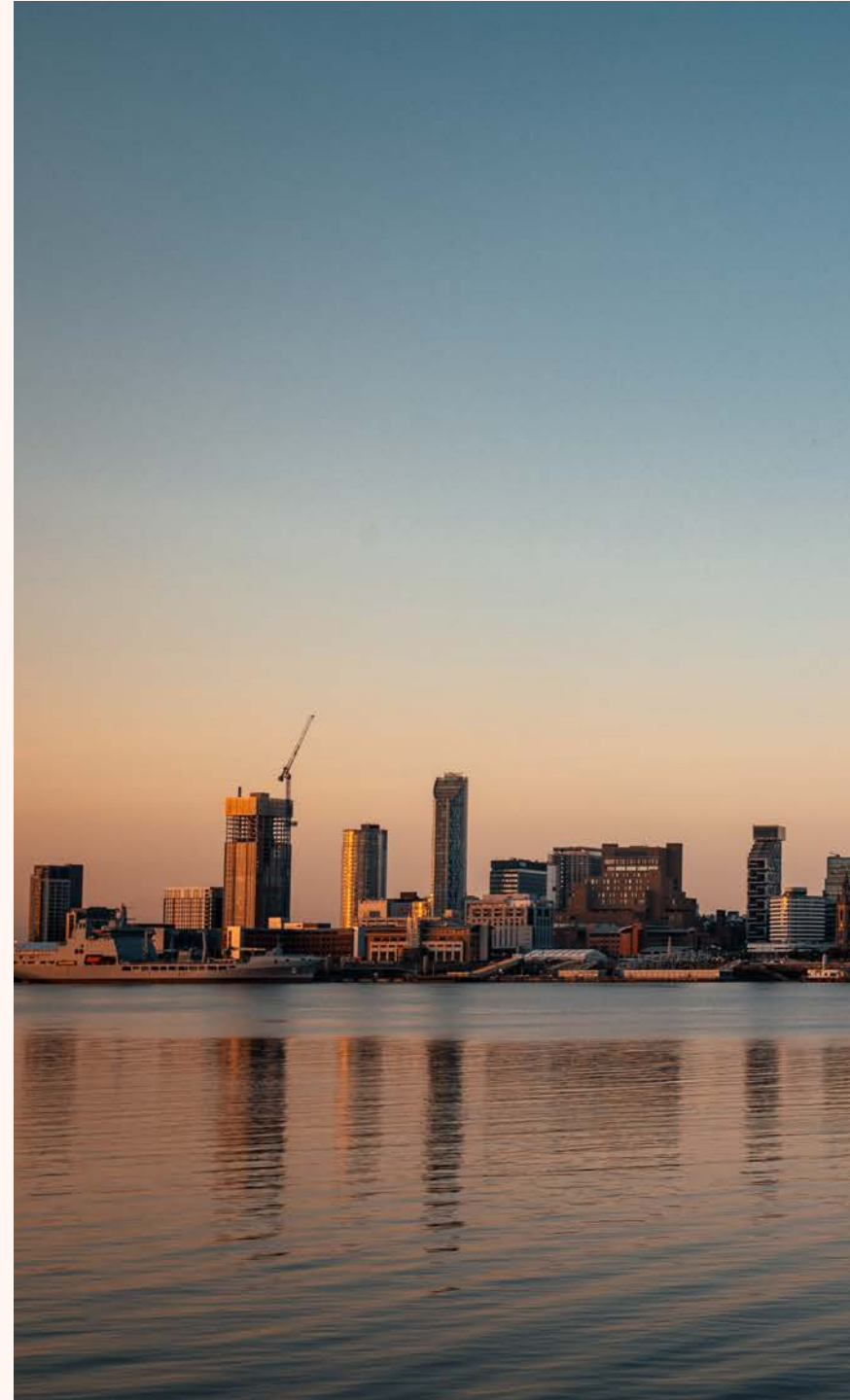
Reception

**IELTS**  
available

**150**  
capacity

**British  
Council**

**English UK  
Member**



# Brighton

At Bayswater Brighton, our large range of courses can be stand-alone or combined with professional courses just an hour away in London. Our school is just minutes from the city centre. After class, take advantage of our computer and library facilities before relaxing in the evenings and discovering everything Brighton has to offer.

## Courses Offered

---

General English

---

Exam Preparation

---

One-to-one

---

Family Options

## Accommodation

---

Homestay

---

Residence

## Key Facts

---

16 Classrooms

---

Interactive Whiteboards

---

Student Kitchen

---

Outdoor Courtyard

---

Free Wifi

---

Student Lounge

**IELTS**  
available

**150**  
capacity

**British  
Council**

**English UK  
Member**





# Bournemouth

Our well-equipped school at Bayswater Bournemouth has a large student zone with sofas and a flatscreen TV, for those days when you just need to chill between classes! Sandy beaches, beautiful parks and extensive leisure facilities make Bournemouth the perfect laid-back location to learn English.

## Courses Offered

- General English
- Exam Preparation
- One-to-one
- Family Options

## Accommodation

- Homestay
- Residence
- Hotels & Guest Houses

## Key Facts

- 15 Classrooms
- Interactive Whiteboards
- Computer Learning Centre
- Large Student Zone
- Free Wifi
- Residence on the premises

**IELTS**  
available

**330**  
capacity

**British  
Council**

**11**  
average  
class size





# Vancouver

Based at a modern, downtown campus, Bayswater Vancouver combines high-quality English language and professional courses with an unforgettable social programme. Students go for bike rides through Stanley Park, snowboard at Whistler Mountain, and take weekend trips to the Rocky Mountains or Seattle. It's all part of the student experience at Bayswater Vancouver.

## Courses Offered

---

General English

---

Exam Preparation

---

One-to-one

---

Business English

---

University Pathways

---

Professional Courses

---

## Accommodation

---

Homestay

---

Residence

---

## Key Facts

---

10 Classrooms

---

Large Computer Lab

---

Spacious Student Lounge

---

Student Kitchen

---

Modern Downtown Campus

---

Fully Accessible

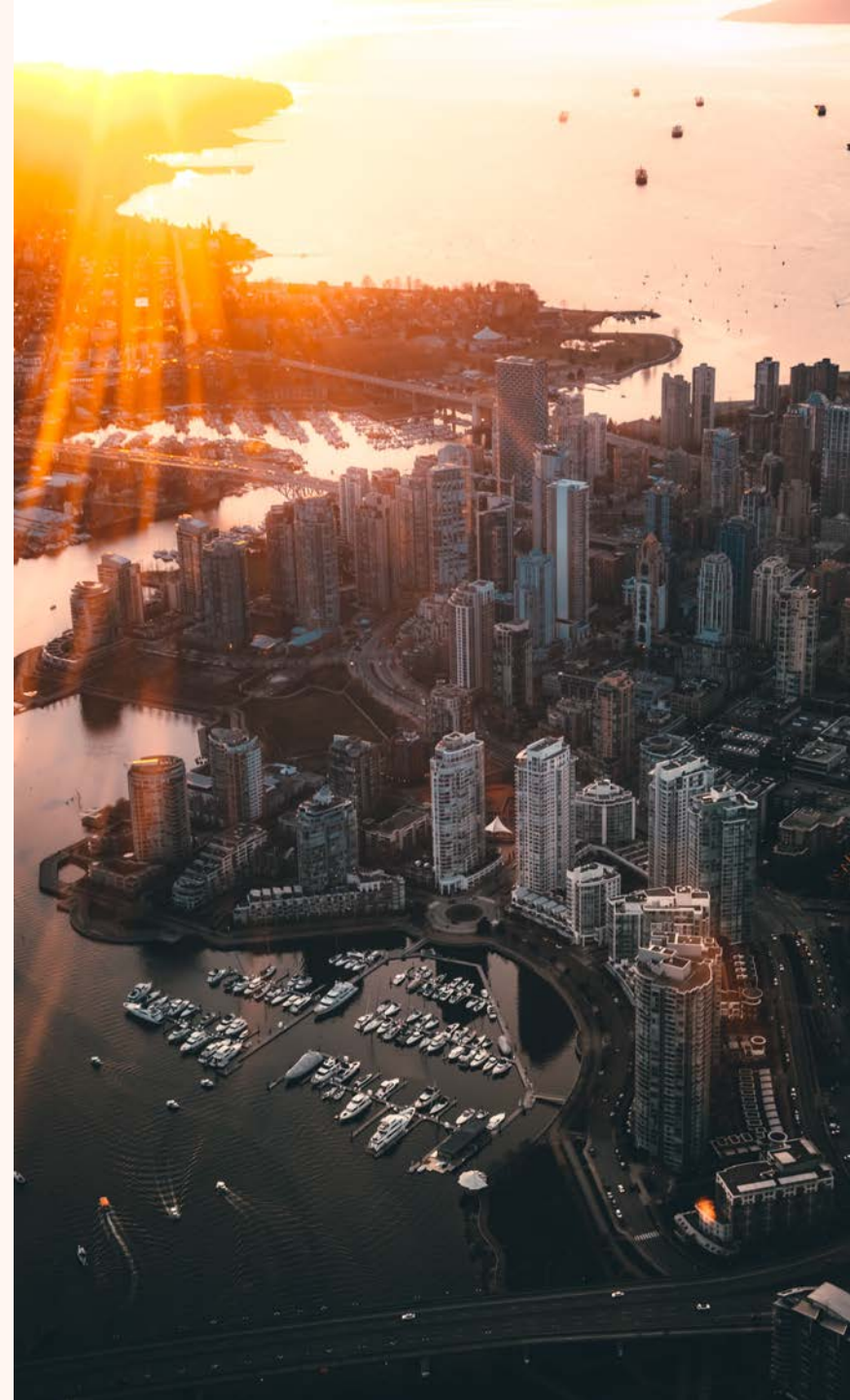
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**IELTS**  
test centre

**300**  
capacity

**Languages  
Canada**

**10**  
average  
class size



# Toronto

Situated in the heart of North York, students at Bayswater Toronto have access to North York Central library and a direct indoor connection to the subway, a safe and convenient mode of transportation. This uptown location leaves you just seconds from a variety of cafes, theatres and major shopping centres.

## Courses Offered

---

General English

---

Exam Preparation

---

One-to-one

---

Business English

---

University Pathways

---

Professional Courses

---

## Accommodation

---

Homestay

---

Residence

---

## Key Facts

---

22 Classrooms

---

Student Lounge

---

IT Lounge

---

Self-study Area

---

Vending Machines

---

Multi-media Classrooms

---

**IELTS**  
test centre

**330**  
capacity

**Languages  
Canada**

**11**  
average  
class size





# Calgary

Situated in the main business district, Bayswater Calgary is in a 'no pay' train zone. That's right, free public transport! Our school has bright, modern classrooms, and plenty of communal areas for you to study and relax in. As well as general English and IELTS preparation, we offer a Universities Pathway Service to help you enrol in one of our 17 partner universities in Canada.

## Courses Offered

---

General English

---

Exam Preparation

---

One-to-one

---

Business English

---

University Pathways

---

Professional Courses

---

## Accommodation

---

Homestay

---

Residence

---

## Key Facts

---

10 Classrooms

---

Student Lounge

---

IT Lounge

---

Student Kitchen

---

Self-study area

---

Multi-media Classrooms

---

**IELTS**  
test centre

**150**  
capacity

**Languages  
Canada**

**10**  
average  
class size



## Cape Town

Bayswater Cape Town is in the popular Green Market Square in the city centre. Inside, our modern facilities offer an outstanding learning experience, and from our rooftop terrace you'll have a spectacular view of the city. Social butterfly? We have an extensive programme of attractions, activities and events just for you.

### Courses Offered

- General English
- Exam Preparation
- One-to-one
- Family Options

### Accommodation

- Homestay
- Residence

### Key Facts

- 6 Classrooms
- Air Conditioning
- Computer Room
- Learning Centre
- Kitchen
- Student Lounge

**IELTS**  
available

**120**  
capacity

**Education  
South  
Africa**

**10**  
average  
class size





# Paris

Where better to study fashion than the fashion capital of the world? Bayswater Paris has a flexible approach to courses, allowing you to mix and match any combination of fashion modules with general French or French exam preparation classes at our stunning city-centre college.

## Courses Offered

- General French
- Exam Preparation
- One-to-one
- Family Options
- Fashion

## Accommodation

- Homestay
- Residence

## Key Facts

- 7 Classrooms
- Library
- Learning Centre
- Student Lounge
- Terrace

**DEFL/  
DALF**

**105**  
capacity

**Qualité  
FLE and  
Qualiopi**

**10**  
average  
class size



## Cyprus

Cyprus is Bayswater's most family-friendly destination, and the largest provider of English on this beautiful island. Our experienced team offer a flexible year-round programme of classes tailored to suit you, as well as our incredibly popular summer school. We host international students from a variety of ages, backgrounds and capabilities, all just minutes away from stunning sandy beaches.

### Courses Offered

- General French
- Exam Preparation
- One-to-one
- Family Options
- Summer Camp

### Accommodation

- Homestay
- Residence
- Hotel

### Key Facts

- 7 Classrooms
- Library
- Learning Centre
- Student Lounge
- Terrace

**IELTS**  
test centre

**270**  
capacity

**ELSAC**

**6**  
Low-season  
average  
class size







# Bayswater

## Contact us

[partners@bayswater.ac](mailto:partners@bayswater.ac)