

www.vancouver.college

YOUR CAREER.
YOUR FUTURE.
IN CANADA.

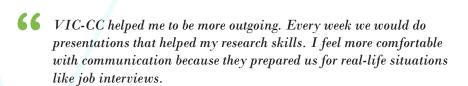


YOUR CAREER STARTS HERE



66 I'm always communicating with guests and clients. With my program's Business Communications course I can communicate properly. I also learned how to get the perspective of others which has really helped me in my company.

Mauricio, Brazil



Merve, Turkey



I compared many schools before I came here and this is a real business teachers with real-life experience. Don't doubt, it's a great school, it's a great program. You will definitely achieve your goals and you will reach your personal objectives.

Daniel, Mexico







Vancouver International College Career Campus programs are certified and regulated by Private Training institutions Branch (PTIB) of the Ministry of Advanced Education, Skills & Training, Government of British Columbia.

STUDY > WORK < PLAY BE A VANCOUVERITE



VANCOUVER

Spectacular mountains, beautiful beaches, exciting nightlife, and friendly people, all in a safe and clean environment - no wonder Vancouver is one of the best cities in the world to live in!

Vancouver is pleasantly warm in the summer and mild in the winter so you can enjoy outdoor activities all year round. The city is a major hub on the West Coast of Canada for all industries and fields, including business, tourism and entertainment; also known as "Hollywood North", this world-class city is home to a thriving film industry, with many major motion pictures being filmed here each and every year.

Long ranked as one of the most "livable" cities in the world, Vancouver is the place to be for tourists, residents, and students alike. The urban feel of the city blends seamlessly with numerous beaches and parks to create an atmosphere that is both cosmopolitan and serene. VIC-CC is located right in the heart of downtown Vancouver. It's an ideal location for students who wish to explore possible career development ideas and networking opportunities. After school, there is plenty to do with shops, restaurants and parks, all within walking distance. VIC-CC is also close to all forms of public transportation.

WORK AND STUDY: YOUR CAREER DEVELOPMENT STARTS HERE.

VIC-CC'S CO-OP PROGRAMS ARE EXCELLENT OPPORTUNITIES FOR STUDENTS TO COMBINE IN-CLASS STUDIES WITH CANADIAN WORK EXPERIENCE.

WORK WHILE YOU STUDY

Students enrolled in our co-op programs (AGBE / GBE with Co-op, ACSP / CSP with Co-op and DMP* / DMP with Co-op*) are allowed to work up to 20 hours off-campus under their work permits while attending the in-class portion of their program. This compliments students' overall program experience in Canada.

CO-OP

Students can apply knowledge to the real world and gain valuable experience, increasing future employment possibilities in relevant industries.

Co-op programs consist of an in-class study term immediately followed by a paid co-op (work experience) term. The duration of the co-op (work experience) term depends on the length of the in-class term.

At VIC-CC, students have a range of co-op program options to choose from, including short- and long-term studies.

- ACSP 56 weeks
- CSP-C 34 /26 weeks
- ► ABGE 48 weeks
- GBE-C 34 weeks
- ► DMP-C* 52 weeks





CO-OP COORDINATOR AND CAREER DEVELOPMENT SERVICES

Our Co-op Coordinator provides support for students with questions about :

- ▶ Co-op orientation
- Networking and job search
- ▶ Advice on resume and cover letters
- ▶ Interview skills
- ▶ Job placement
- Documentation of co-op term

HOW CO-OP PROGRAMS WORK

The durations of the in-class term and the co-op (work experience) term vary. Please see the details of individual program offerings.

- Our Co-op placement partner assists students with co-op preparation and placement. Please inquire for details.
- Students will receive Diploma and Transcript upon successful completion of their program(s).

Step 1: Co-op Orientation

Step 2: Co-op Prep

Step 3: Work Placement

Step 4: Co-op Reports

Step 5: Program Completion

PRACTICUM OPTIONS

We offer GBE with Practicum programs for those wishing to have a short-term, unpaid work experience at the end of their in-class studies. For program durations, please refer to the VIC-CC program listings.







GLOBAL BUSINESS EXPERTISE

Acquire knowledge and skills that are required in the real business world to become a confident professional in the international business scene! Our Global Business Expertise Program provides the knowledge and tools that are essential to taking a bold step into the ever-evolving global business environment. The program covers all the key areas in business, such as Public Relations, Legal Administration, or Global Marketing. We offer a range of program durations, from in-class studies only, to short-term practicum, to full co-op programs. Please also see the Work and Study details for more information on off-campus work eligibility.



THE COURSES:

- 1. Human Resource Strategies
- 2. Public Relations Strategies
- 3. Legal Administration
- 4. Cost Control Strategies
- 5. Global Marketing Strategies
- 6. Business Economics

*The course selection during the in-class term may vary and depends on the duration and the start date.



GLOBAL BUSINESS EXPERTISE 24-WEEK DIPLOMA PROGRAM

This is a concise package of core business studies that prepares students for general business purposes and more. Shorter in-class program options with specific courses as well as practicum options are also available.

GLOBAL BUSINESS EXPERTISE WITH CO-OP 34-WEEK DIPLOMA PROGRAM

For those looking for a short-term academic + work experience, GBE with co-op that can be completed in just 34 weeks.



ADVANCED GLOBAL BUSINESS EXPERTISE WITH CO-OP 48-WEEK DIPLOMA PROGRAM (24 WEEKS IN CLASS + 24 WEEKS CO-OP)

In this program, students can take advantage of a study plan that includes both in-class and co-op terms for a thoroughly meaningful learning experience. The in-class term provides essential business knowledge and skills, followed by a paid work-experience term in which students will be working in the real Canadian business environment. Students are permitted to work part-time during their in-class study term as well.

CUSTOMER SERVICE PROFESSIONAL

Meet customer service professional students from around the world; sharpen the skills you will need in the service industry, and develop the confidence, skills, knowledge and drive that will help you succeed in the hospitality industry. We offer a range of program durations, from in-class studies only to full co-op programs. Please also see the Work and Study details for more information on off-campus work eligibility.





CUSTOMER SERVICE PROFESSIONAL 28-WEEK DIPLOMA PROGRAM

Develop confidence and knowledge to succeed in the hospitality and service industries. In this program, students learn intensively about understanding clients, and acquire the skills to create strong first impressions, communicate effectively, and provide efficient and satisfying services. The program is designed to be highly interactive and engaging, with multimedia, lectures, guest presentations and field trips.

CUSTOMER SERVICE PROFESSIONAL WITH CO-OP

34-WEEK / 26-WEEK DIPLOMA PROGRAM

Students who have very limited time but still want the full experience of academic studies with work term may choose one of these short co-op programs.

THE COURSES:

- 1. Interpersonal Skills & Development
- 2. Food and Beverage
- 3. Communications
- 4. The Hotel Industry
- 5. Career Tools
- 6. Tourism
- 7. Leaders and Motivation

*The course selection during the in-class term may vary and depends on the duration and the start date.



CUSTOMER SERVICE PROFESSIONAL WITH CO-OP 56-WEEK DIPLOMA PROGRAM (28-WEEKS IN CLASS + 28-WEEKS CO-OP)

The program offers students an opportunity to study and work in Canada. Students start with the in-class studies term, during which they are eligible to work part time with their study permit. After the in-class term, students will start their paid work experience term at an approved host company. The work term allows students to apply and improve on their skills by working in a Canadian work environment.

DIGITAL MARKETING PROFESSIONAL

Media marketing principles, this program prepares students for positions in the rapidly expanding digital marketing field. Students will not only learn the basics but also acquire the strategies to keep up with the latest development in the field in order to stay relevant in the industry.



THE COURSES:

- 1. Marketing Fundamentals
- **2.** Marketing Communication Strategies
- 3. Digital Marketing Fundamentals
- 4. Social Media Marketing
- 5. Business Communication & Career Skills
- 6. Writing for the Web
- 7. Digital Marketing Campaign

^{*}Courses 1-5 are prerequisites for Course 6 & 7.



DIGITAL MARKETING PROFESSIONAL 26-WEEK DIPLOMA PROGRAM

Over the course of the program, students learn best practices, up-to-date techniques, and practical strategies for all aspects of digital marketing. Students become familiar with the marketing mix, website optimization and SEO, social media marketing, and communication standards. Students also create their own Digital Marketing campaign, thus building a personal portfolio to share with potential future employers.



DIGITAL MARKETING PROFESSIONAL WITH CO-OP 52-WEEK DIPLOMA PROGRAM (26 WEEKS IN CLASS + 26 WEEKS CO-OP)

In addition to all of the in-class courses as a solid foundation to start developing a career in digital marketing, students will have the opportunity to put knowledge and skills into practice during the co-op term. In a fast-paced digital environment, it's all the more important for students to have hands-on experience in the real-life job market. The co-op portion of the program is a crucial part of the transition from in-class learning to professional engagement.

^{*}The order of the courses depends on the start date.

TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES (TESOL)

The ability to teach English language to speakers of other languages is a unique and valuable skill set that can be utilized anywhere in the world, and the demand for these skills keeps growing. Our professional TESOL trainers bring a wealth of knowledge and a love of teaching to the VIC-CC campus environment, and they help students successfully acquire the skills necessary for a fulfilling career. Become part of our TESOL community and enter the exciting field of English language teaching!





1) TESOL 4-WEEK CERTIFICATE PROGRAM

- A quick, complete course on how to teach English
- Covers the key systems (lexis, phonology, grammar)
- Introduces modern teaching concepts: studentcentred approach through elicitation, concept check questions, and inductive & deductive teaching styles

VIC-CC offers four TESOL programs, each with original in-house curriculum that meets students' needs and stays current. By combining the programs, students can personalize their training to match their future career goals.

SKILL DEVELOPMENT FOCUSES ON:

All four main language skills: Listening - Speaking - Reading - Writing

- ► Strategies and techniques to target general or specific age groups
- ► Highly interactive theoretical training and simulated teaching lessons
- ► Content delivery methods to maximize effectiveness of teaching
- ► Optional onsite studies and practicum available for TESOL, TESOL for Children, and TESOL for Teens & Adults programs



2) TESOL FOR CHILDREN 4-WEEK DIPLOMA PROGRAM

- Prepares graduates to teach children from 3 to 13 years old (daycare, preschool, and elementary)
- Covers physical, cognitive and emotional development of children by age group
- Child-specific concepts introduced: phonics, group formation & activity-based teaching
- Effective games, songs, chants and drama, to motivate children for long-term learning
- Classroom management and positive discipline are examined

LEADING THE WAY IN TEACHER TRAINING

3) TESOL FOR TEENS AND ADULTS

4-WEEK DIPLOMA PROGRAM

- Prepares its graduates to teach middle school students, high school students and adults
- TESOL subjects (reading, listening, speaking, writing, vocabulary, pronunciation, grammar) are revisited, but developed to a deeper level.
- Explores project-based learning and examines CBI methodology with Science Fair week
- Prepares students to pass the TKT exam through the completion of a supplementary textbook

4) TESOL ADVANCED ONLINE

- A study-at-your-own-pace distance-education program that can be completed inside or outside of Canada
- A complete course for how to teach English: reading, listening, speaking, writing, vocabulary, pronunciation, grammar
- Introduces modern teaching concepts: student-centred approach through elicitation, concept check questions, and inductive & deductive teaching
- TESL Canada Standard 1 approved course: a demanding course that challenges both native and non-native speakers
- 110 curriculum hours and the mandatory 20 practicum hours must be completed within 52 weeks
- Practicum placements can be arranged at VIC partner schools in Vancouver, Victoria & Toronto, or at other sites in Canada & internationally, but must meet TESL Canada criteria

ONSITE STUDIES AND PRACTICUM PLACEMENTS

Optional 4-week onsite studies and practicum placements must be completed immediately after the coordinating in-class program for a total of 8 weeks. This option is available for the following programs:

<u>TESOL, TESOL-TA</u>: 4 weeks of onsite studies and supervised practicum lessons to be completed at a partner ESL school; TESOL-TA practicum can also be completed at a partner middle school*

<u>TESOL for Children:</u> 4 weeks of onsite studies and supervised practicum lessons to be completed at a partner children's ESL school, daycare / preschool, or Canadian elementary school (2 weeks)*

* Some conditions apply to middle school and daycare / preschool / elementary practicum placements.





SOME OF THE VIC-CC TESOL PROGRAMS ARE ALSO OFFERED AT QUEEN ENGLISH LANGUAGE SCHOOL IN ISTANBUL, TURKEY.

VIC-CC is a member of BRAZ-TESOL®, the largest TESOL teacher association in Brazil.



GBE

GSP

VIC-CC PROGRAMS

4	

	DURATION (weeks)	CODE Abbreviation	IELTS	TOEFL IBT®	TOEIC®	PROGRAM TYPE
BUSINESS PROGRAMS			Admi	ssion Require	ements ¹	
Global Business Expertise	24	GBE	5.5	61	650	Diploma
Advanced Global Business Expertise with Co-op	48 (24 in class + 24 co-op)	AGBE	6	71	750	Diploma
Global Business Expertise with Co-op	34	GBE-C	6	71	750	Diploma
Global Business Expertise with Practicum ²	16/20/28	GBE-P	5.5	61	650	Diploma
Customer Service Professional	28	CSP	4.5	53	550	Diploma
Advanced Customer Service Professional with Co-op	56 (28 in class + 28 co-op)	ACSP	4.5	53	550	Diploma
Customer Service Professional with Co-op	26	CSP-C	4.5	53	560	Diploma
Customer Service Professional with Co-op	34	CSP-C	4.5	53	560	Diploma
Digital Marketing Professional ³	26	DMP	6	71	750	Diploma
Digital marketing Professional with Co-op ³	52	DMP-C	6	71	750	Diploma
ENGLISH LANGUAGE TEACHE	ER TRAINING					
TESOL ⁴	4	TESOL	5.5	61	650	Certificate
TESOL for Children ⁴	4	TESOL-C		SOL, TESOL Advar		DIploma
TESOL for Teens and Adults ⁴	4	TESOL-TA	J 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	certification.	3, 3	Diploma
TESOL-Advanced Online	Must be completed in 12 months, including practicum	TESOL-AO	6.5	78	850	Diploma

- 1. International Students must pass the VIC-CC Entrance Interview AND provide one of the following:
 - A recognized international English language equivalency test score. OR
 A pass on our entrance exam. (and an interview, if required) OR

 - · Proof of one of the official English language test scores that meet the required level of the program of choice
- · For the types of accepted official English language test scores other than those specified above, please contact our representative.
- Some of the TESOL programs have different entrance requirements. Please see the corresponding sections in the chart above.
- 2. Global Business Expertise with Practicum options are available. Contact us for entry requirements and more details.
- 3. DMP & DMP-C opening pending PTIB approval
- 4. TESOL, TESOL-TA, TESOL-C Practicum option is available (additional 4 weeks required). A police record check must be obtained prior to TESOL-C and TESOL-TA practicum.
- *All programs are full-time: please ask us about program hours and weekly schedules.







HOW TO APPLY

Before your application, please refer to our program admission requirements. If you have any questions, please contact <u>info@viccc.ca.</u>



STEP 1:

Please submit the following:

- ► Application form (online at vancouver.college, or the form from your agent)
- ► Copy of the passport pages showing your photo and personal information
- ► Copy of any document proving clearance of the entry requirements of the program of your choice (if applicable)



STEP 2:

Upon receipt of your documents, we will provide:

- ◆ Instructions for taking our FREE online program entrance exam, including the link
 - (if the program requirements are not met)
- ◆ Instructions for arranging a program entrance interview



STEP 3:

If accepted, you will receive:

- ► Letter of Acceptance
- ▶ Other admissions-related documents



STEP 4:

Apply for your Study Permit/Co-op Work Permit/Visa, according to the type/duration of the program of your choice.



STEP 5:

Submit copies of all documents that you are instructed to provide to VIC-CC. Details will be communicated to you through our representatives/your agent.

* All international student MUST have valid medical insurance for the duration of their program.







VIC-CC START DATES **CALENDAR - 2023**

n. 2	1001	25	8	=	4		Z		29	22	(5)	ω	_	Z		30	(3)	9	9	2	Z	
z	CLOSU	26	19	12	(5)		4	SEP	30	23	16	9	2	4		31	24	17	10	3	4	٩Ľ
ew Year	≅S & H	27	20	13	0		\$	SEPTEMBER	31	24	17	10	3	\$	MAY		25	18	=	4	٤	ANUARY
's Dav -	HOOL CLOSURES & HOLIDAYS 2023	28	21	4	7		4	BER		25	8	=	4	4			26	19	12	S	4	₽
New Year's Dav - observed	/S 2023	29	22	15	ω	_	п			26	19	12	5	п			27	20	13	0	п	
<u>~</u>		30	23	16	9	2	S			27	20	13	6	S			28	21	14	7	S	
A	<u>0</u>																					
vance	obal B	29	22	15	ω	_	S		25	18	=	4		S		26	19	12	Ŋ		S	
Advanced GBE With CO-OP	usiness	(20)	23	16	9	2	Z		26	19	12	Ŋ		Z		27	20	13	0		Z	
Vith Co	Exper	31	24	17	10	3	4	<u>o</u>	27	20	13	0		4		28	21	4	7		4	H
			25	18	≓	4	٤	CTOBER	28	21	4	7		8	JUNE		22	15	∞	_	8	FEBRU/
(ACBE)	3E) &		26	19	12	۵	4	Ä	29	22	15	ω	_	4	111		23	16	9	2	4	ARY

16 9

77

10 ω S

П

28

30

23

24

2 7 7

S

24

May 22

Jul.3

Canada Day - observed BC Day/Civic Holiday

> Apr. 17 Mar. 20

May 12

Apr. 14 Mar. 17

Victoria Day

Sep.4

Labour Day

Oct.2

National Day for Truth and Reconciliation - observed

6 S 2 C

June 12 May 15 Aug.7

Apr.10

Easter Monday

Ω 6

Jan. 23 Feb. 21

Feb. 17

2

Apr.7

Good Friday

Family Day

START DATE

END OF 4WKS

Dec. 19

Jan. 20

: 4WKS

Feb.20

Jan. 2

New Year's Day - observed

77 0 \Im

27

28

20

2

13

4

9

7 S 30

S

22 29

24

25 8

77

0 И П

 \exists 4 S

15 ∞ S

26	19	12	5		S		23	16	9	2		S		26	19	12	Ŋ		S	
(3)	20	13	o		Z		24	17	a	3		Z		27	8	13	0		Z	
28	21	14	7		4	NO	25	18	∺	4		4		28	21	4	7		-	Z
29	22	15	ω	_	8	ME	26	19	12	Ŋ		8	שטבץ	29	22	15	ω	_	8	1ARCH
30	23	16	9	2	4	BER	27	20	13	0		4		30	23	16	9	2	-	I
_	24	17	10	3	п		28	21	7	7		п		31	24	17	10	3	п	
2	25	18	=	4	S		29	22	15	œ	_	S			25	18	=	4	S	

31	24	17	10	3	S		27	20	13	0	30	S		23	16	9	2		S	
_	25	8	=	4	Z		28	21	4	7	31	Z		24	3	10	3		Z	
<u>∞</u>	26	19	12	Ŋ	4	DE	29	22	15	<u>@</u>	_	4	≥	25	8	=	4		4	
	27	20	13	0	\$	DECEMBER	30	23	16	9	2	8	บดบ	26	19	12	5		8	PRIL
	28	21	4	7	4	HE N	31	24	17	10	3	4	21	27	20	13	0		4	
	29	22	15	ω	п			25	18	=	4	п		28	21	4	7		п	
	30	23	16	9	S			26	19	12	5	S		29	22	15	ω	_	S	



		/
GBE,	<	
CSP,	\overline{C}	
	COULT	
DMP	RCAME NO.	
D	ъг	

- & IT-K Start Dates
- TESOL-C Start Dates O TESOL Start Dates
- TESOL-TA Start Dates Holidays (see table)

check program is running as scheduled. DMP start dates pending PTIB approval. Please Subject to Change. Last Updated Feb. 23, 2023



Cus A	tomer Service Pr dvanced CSP wit	Customer Service Professional (CSP) & Advanced CSP with CO-OP (ACSP)	Interpreting & Korean	eting & Translation – Korean (IT-K)
n	START DATE	END OF 4WKS	START DATE	END OF 8WKS
2	Dec. 19	Jan. 20	Dec. 19	Feb. 17
S	Jan. 23	Feb. 17	Jan. 23	Mar. 17
6	Feb. 21	Mar. 17	Feb. 21	Apr. 14
C_{3}	Mar. 20	Apr. 14	Mar. 20	May 12
Ω	Apr. 17	May 12	Apr. 17	June 9
Ω	May15	June 9	May 15	July7
C3	June 12	July 7	June 12	Aug. 4
2	July 10	Aug. 4	July 10	Sept. 1
\mathcal{C}	Aug. 8	Sept.1	Aug. 8	Sept. 29
C6	Sept. 5	Sept. 29	Sept. 5	Oct. 27
C7	Oct. 3	Oct. 27	Oct. 3	Nov. 24
Ω	Oct. 30	Nov. 24	Oct. 30	Dec. 22
Ω	Nov. 27	Dec. 22	Nov. 27	Jan. 26

Winter Break: Dec. 23 - Jan. 1 (No School

PD Days (No School): Mar. 3, Sept. 22

6 \mathcal{C} 2 C

Nov. 27

Dec. 22 Nov. 24

Oct. 30

Oct. 3 Sept. 5

Oct. 27 Sept. 29 Sept. 1 Aug. 4 July 7 June 9

Nov.13 Oct.9

Remembrance Day - observed Thanksgiving Day

> 2 \Box

Aug. 8 July 10

Christmas Day

Digital Market	*Program Start Pe	START DATE	Jan. 23		Feb. 21	Mar 20		Apr. 17	May 15	June 12		July 10	Aug. 8	Sept. 5	Oct. 3	Oct. 30	Nov. 27
Digital Marketing Professional	DMP with CO-OP (DMP-C) *Program Start Pending PTIB Approval	END OF 4WKS	Feb. 17		Mar. 17	Apr 14	1	May 12	June 9	July 7	ر فراهان	Aug. 4	Sept. 1	Sept. 29	Oct. 27	Nov. 24	Dec. 22
-	START DATE	Jan. 23	Mar. 20	1	May 15	July 10	Sept. 5	02 40			Feb. 21	June 12	Oct. 3	TES	Apr. 17	Aug. 8	Nov. 27
TESOL	END OF 4W	Feb. 17	Apr. 14	,	June 9	Aug. 4	Sept. 29	Nov 24	JESOI -C		Mar. 17	July 7	Oct. 27	TESOL-TA	May 12	Sept. 1	Dec. 22







YOUR CAREER. YOUR FUTURE.

VANCOUVER INTERNATIONAL COLLEGE CAREER CAMPUS

541 Seymour Street Vancouver BC, V6B 3H6 Tel:+ 1 604-893-8423 facebook.com/studyviccc



instagram.com/viccareercampus



linkedIn.com/school/viccareercampus



info@viccc.ca



vancouver.college

